



Suite 110-355 Burrard Street
 Vancouver, British Columbia V6C 2G8
 T 604.682.5610 F 604.681.3394
 E admin@bcsla.org www.bcsla.org

SITELINES 2012 - ADVERTISING RATES

Over 600 copies of *Sitelines* are distributed to registered landscape architects, landscape architects, interns, private and public sector, landscape suppliers, educators and other professional associations across Canada. This year our newsletter will be circulated in February, April, June, August, October and December. A full colour version is available at www.sitelines.org that provides *Sitelines* readers instant access to advertiser's products and services.

	Ad Size Measure	Rate Per Issue*	BCSLA Affiliate Rate Per Issue*
<u>Black & White</u>			
Business Card	2" x 3 1/2"	\$118.50	\$106.50
1/4 Page	4 3/4" x 3 1/2"	\$149.50	\$134.50
1/3 Page	10" x 3 1/2"	\$196.00	\$176.50
1/2 Page	7" x 4 3/4"	\$247.00	\$222.00
Full Page	7" x 10"	\$417.00	\$375.00
Insert		\$541.00	\$487.00
<u>Full Colour</u>			
Inside 1/4 Page	4 3/4" x 3 1/2"	\$201.00	\$181.00
Inside Half Page	7" x 4 3/4"	\$309.00	\$278.00
Inside Full Page	7" x 10"	\$427.50	\$385.00
Inside Back Cover	8 1/2" x 11"	\$458.50	\$412.50
Inside Front Cover	7" x 10"	\$463.50	\$417.00
Back Page	8 1/2" x 11"	\$556.00	\$500.50

*add 12% HST

HST#131999757

Affiliates of the BC Society of Landscape Architects receive 10% savings off the base rates. The 2012 Affiliate dues for one year are \$286.68 (includes \$30.72 HST). New Affiliates will have their dues pro-rated. As a BCSLA Affiliate, you will enjoy benefits such as discounted advertising rates, first choice of exhibit space at our annual conference and trade show, a subscription to our weekly broadcast email, and a listing on our website and in our *Sitelines Annual*. In addition we have launched a parallel website www.sitelines.org to complement our existing website that features advertiser links, a buyer's guide, and more.

The advertising deadline is the middle of the month prior to publishing (i.e. January 15 for the February issue). Please submit your advertisement in 300 dpi eps or tif with font outlined and images embedded, or a hires pdf (PDF/X:1-a:2001). Advertisers are permitted to change the image of their ad on an issue to issue basis. Please contact Tara Culham at:

BC Society of Landscape Architects

T: 604.682.5610 | F: 604.681.3394 | TF: (Canada and US): 855.682.5610 | E: admin@bcsla.org