



SPONSORSHIP
PROSPECTUS

CONFERENCE OVERVIEW

For nearly three decades, the Society for Ecological Restoration (SER) has given voice to the field of ecological restoration and provided leadership in all aspects of its development. SER is an international non-profit organization with 2,500 members from more than 70 countries. We are a dynamic global network that fosters exchange of knowledge and expertise among ecological restoration practitioners and scientists from diverse disciplines. In addition to communicating leading-edge tools, technologies and scientific findings, SER actively promotes best restoration practices around the world.



2015 SER ANNUAL GENERAL MEETING BANFF NATIONAL PARK

From February 13 to 17, 2018 the Society for Ecological Restoration - Western Canada Chapter, will host the conference 'Restoration for Resilience: Ecological Restoration in the 21st Century.' Resilience is a hot and challenging topic in the scientific and social aspects of restoration and reclamation, resource management, and community planning. We are excited about this learning, networking, and trade show event for researchers and students, resource industries, government regulators and managers, consulting practitioners, Indigenous peoples, and community-based organizations. This conference is being presented in partnership with the joint M.Sc. in Ecological Restoration program of British Columbia Institute of Technology and Simon Fraser University.

CONFERENCE PROGRAM & TARGET AUDIENCE

	TUESDAY February 13, 2018	WEDNESDAY February 14, 2018	THURSDAY February 15, 2018	FRIDAY February 16, 2018	SATURDAY February 17, 2018
DAYTIME	Pre-Conference Workshops Sponsor/Partner Meetings	Opening Ceremony Plenary & Concurrent Sessions	Plenary & Concurrent Sessions Poster Sessions	Plenary & Concurrent Sessions Closing Sessions	Post-Conference Field Trip throughout Greater Vancouver Regional District
EVENING			Conference Dinner	Brewery Tour	Post-Field Trip Farewell

'Restoration for Resilience' is projected to attract a wide range of sectors in the restoration field, including researchers, technical professionals, decisions-makers, governmental and non-governmental agency representatives, businesses/consultancies, artists, educators, and community leaders. Three days of plenary, workshop, and poster sessions will address broad questions that appeal to national, regional, and local audiences.



LOCATION SIMON FRASER UNIVERSITY, BURNABY, BRITISH COLUMBIA

Plenary and panel discussion topics include:

- Resilience of constructed, modified, and natural landscapes in the coming century
- Novel ecosystem restoration for mine pits, tailings, degraded soils, and invaded vegetation communities
- Traditional ecological knowledge, wisdom, and knowledge transfer in restoration practice
- Am I qualified to practice restoration? Certifications, training, experience, and ability

SPONSORSHIP OPPORTUNITIES



PSEUDOTSUGA MENZIESII AKA. THE NATIVE DOUGLAS FIR

We invite you to partner with us in presenting 'Restoration for Resilience: Ecological Restoration in the 21st Century.' The conference will provide restoration professionals with the networking and learning opportunities they need to successfully restore degraded ecosystems. Your support will help us improve the quality and breadth of the conference program, facilitate participation of students and guest speakers, and provide conference amenities for the benefit of all participants.

We are pleased to offer multiple sponsorship opportunities, which provide options for organizations of virtually any size. By becoming a conference sponsor, you will elevate your brand among leaders in the field of restoration, increase the visibility of your products and services, and demonstrate your commitment to environmental recovery and repair. As an organization associated with this field, there is no better place to promote your work than 'Restoration for Resilience'.

SPONSORSHIP LEVELS

DOUGLAS FIR: \$10,000

BENEFITS INCLUDE:

- Three complimentary registration passes.
- Opportunity to provide welcomes during the introductory remarks.
- Recognition of your support, your logo, and a link to your corporate website on our event website, in event collateral materials, and projected during the conference.
- Large size logo in event program.
- Mentions on social media and opportunity to provide branded material for conference and/or field trip swag bags.



WESTERN HEMLOCK: \$1,000

BENEFITS INCLUDE:

- Recognition of your support and your logo in event collateral materials, and projected during the conference.
- Moderate size logo in event program.
- Mentions on social media and opportunity to provide branded material for conference swag bags.



ARBUTUS: \$500

BENEFITS INCLUDE:

- Recognition of your support and your logo in event collateral materials, and projected during the conference.
- Small size logo in event program.
- Opportunity to provide branded material for conference swag bags



WESTERN RED CEDAR: \$5,000

BENEFITS INCLUDE:

- One complimentary registration pass.
- Recognition of your support and your logo, in event collateral materials, and projected during the conference.
- Large size logo in event program.
- Mentions on social media and opportunity to provide branded material for conference and/or field trip swag bags.



FERN (FIELD TRIP, COFFEE BREAK): \$200

BENEFITS INCLUDE:

- Recognition of your support and your logo in event collateral materials, and projected during the conference.
- Opportunity to provide branded material for field trip swag bags or for coffee breaks.



OPPORTUNITIES ALSO EXIST TO SPONSOR & CONDUCT A PRE-CONFERENCE WORKSHOP OR HOST A VENDOR DISPLAY TABLE. PLEASE CONTACT THE CONFERENCE ORGANIZERS FOR MORE INFORMATION.



ADDITIONAL INFORMATION

For more information, visit:

www.serwc2018.ca

www.sfu.ca/ecologicalrestoration.html

To contact conference organizers, email:

sponsorship@serwc2018.ca



The Western Canada Chapter of the Society for Ecological Restoration aims to advance ecological restoration in British Columbia, Alberta, Saskatchewan, Manitoba, the Yukon, and the Northwest Territories as a means of building an ecologically sustainable relationship between nature, community, and the economy. We do so by connecting restoration practitioners to the best knowledge and practice; and by promoting ecological restoration to the public, governments, private sector, and land managers.