






Media Kit

SPRING 2021

 British Columbia Society of
LANDSCAPE ARCHITECTS

VISIT US AT WWW.BCSLA.ORG   

Welcome!

2021 MEDIA KIT

Thank you for your interest in advertising your company or firm with the British Columbia Society of Landscape Architects. Please complete the Insertion Order Form on page 6 and email it to the BCSLA Office. We look forward to working with you.

BCSLA OFFICE CONTACTS:

#450, 355 Burrard Street

Vancouver, BC V6C 2G8

T: 604-682-5610

E: admin@bcsla.org / office@bcsla.org

The BCSLA offices are located on unceded Coast Salish territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and sə́lilwətaʔt (Tsleil-Waututh) First Nations. We recognize and respect the history, languages, and cultures of the First Nations, Métis, Inuit, and all First Peoples of Canada, whose presence continues to enrich our organization, our lives and our country.

Cover and Welcome Page Photo Credit: Paul Massee

CAREER OPPORTUNITY ADVERTISING

To purchase a career opportunity post, please complete the Insertion Order form on page 6.



Murdoch De Greeff Inc. Landscape Architects. Photo: Mark Vandendungen

The BCSLA Friday File is circulated electronically weekly to 900+ BCSLA Members, Associates, Affiliates, allied professionals and government.

Career Opportunity postings are a benefit of BCSLA membership. Postings are complimentary for firms or public sector agencies that employ BCSLA Members and/or Associates.



Benefits

Rate*	Listing on BCSLA Website for 8 weeks	Listing in BCSLA Friday File e-newsletter for 4 weeks	Logo included with career opportunity
\$150	✓		
\$200	✓	✓	
\$250	✓	✓	✓

*Rate does not include 5% GST.

GST# BN131999757 RT0001

SPONSORED ADVERTISEMENTS

To purchase an advertisement in our e-newsletters, please complete the Insertion Order form on page 6.



Urban Systems. Photo: Edward Stanford

The BCSLA Friday File is circulated electronically weekly to 900+ BCSLA Members, Associates, Affiliates, allied professionals and government.

Sponsored advertisements will be placed in the 'Sponsors' section of the e-newsletters.



Benefits

Rate*	Logo in e-newsletter for 4 weeks	Product/service description (50 words) in e-newsletter for 4 weeks
\$150	✓	
\$200	✓	✓

*Rate does not include 5% GST.

GST# BN131999757 RT0001

BCSLA EVENT SPONSORSHIP

To sponsor a BCSLA event, please complete the Insertion Order form on page 6. Contact the BCSLA office for information on the BCSLA Annual Conference, Showcase of Products and AGM.



Tom Barratt Landscape Architects. Photo: Leanne Rathkelly

The BCSLA organizes professional development events throughout the year. Our valued Sponsors gain an edge over the competition through enhanced brand and product visibility and the relationship building opportunities the Sponsor Program provides. Thank you for contributing to the success of the Society and our profession. We look forward to working with you.

RATES*:

BCSLA Online Webinar:	\$1000
BCSLA Landscape Cafe Session:	\$3000
BCSLA Regional Meetings:	\$2000
BCSLA Volunteers and CSLA Fellows Appreciation Celebration:	\$4000
BCSLA Festive Gatherings:	
Lower Mainland:	\$5000
Interior Chapter:	\$2000
Up Island:	\$1000
South Island:	\$1000

*Rate does not include 5% GST. GST# BN131999757 RT0001

BENEFITS

IN EXCHANGE FOR YOUR SUPPORT, YOUR COMPANY WILL ENJOY:

- The opportunity to introduce the speaker(s) and provide a brief overview of your products and services
- Acknowledgement of your support at the event on all event related promotional media
- High profile placement of your company logo
- On-site signage

2021 BCSLA ADVERTISING INSERTION ORDER

Please email the completed order form, along with your advertisement files, to office@bcsla.org.
Contact the BCSLA Office with any questions.

ADVERTISER INFORMATION

Company Name		Contact	
Address	City	Province/State	Postal/Zip Code
Email		Telephone	

BILLING INFORMATION (IF DIFFERENT FROM ABOVE)

Company Name		Contact	
Address	City	Province/State	Postal/Zip Code
Email		Telephone	

INSERTION INFORMATION

Please list the number of advertisements for each item type you would like to order.

#	Item	Rate*	Received (Office use only)
	Career listing on website for 8 weeks	\$150	
	Career listing on website for 8 weeks + Friday File for 4 weeks	\$200	
	Career listing on website for 8 weeks + Friday File for 4 weeks + logo	\$250	
	Logo in e-newsletter for 4 weeks	\$150	
	Logo + 50 word description in e-newsletter for 4 weeks	\$200	
	BCSLA Online Webinar - sponsor	\$1000	
	BCSLA Landscape Cafe Session - sponsor	\$3000	
	BCSLA Regional Meetings - sponsor	\$2000	
	BCSLA Volunteers + CSLA Fellows Appreciation Celebration - sponsor	\$4000	
	BCSLA Festive Gathering sponsor - Lower Mainland	\$5000	
	BCSLA Festive Gathering sponsor - Interior Chapter	\$2000	
	BCSLA Festive Gathering sponsor - Up Island	\$1000	
	BCSLA Festive Gathering sponsor - South Island	\$1000	

*add 5% GST

BN131999757 RT0001

BILLING

Please note that your company will be billed for each ad insertion separately. Cheques payable to BCSLA.

Client's Authorised Signature

Date

Client's Name (Please print clearly)