



SPONSORSHIP OPPORTUNITIES

ABOUT THE BC LAND SUMMIT

The BC Land Summit Society is proud to present the 2019 BC Land Summit. Held every five years, the BC Land Summit is the premier collaborative conference providing interdisciplinary education, professional development, and training opportunities for practitioners in fields related to land and land use in British Columbia.

The 2019 BC Land Summit provides a unique opportunity for professionals from different disciplines to learn, network, share knowledge, build connections, and collaborate around issues of land and land use. Professional practitioners from a wide variety of land and land-use disciplines, along with academics, students, elected officials, and others, will gather for the West Coast's largest interdisciplinary land and land-use conference.

WHY SUPPORT THE LAND SUMMIT?

Sponsorship is a unique opportunity to gain visibility and recognition for your organization among the many land-based professions (whose members include appraisers, real estate agents, planners, agrologists, landscape architects, developers, and property managers) and the municipalities, Crown corporations, and private companies in which they work.

- Promote your organization to 1,000+ professionals over an immersive three-day period
- Demonstrate your commitment to professional development
- Support dialogue on emerging land-use issues
- Show leadership in your industry

PRESENTED BY THE BC LAND SUMMIT SOCIETY



2019 PROGRAM: COLLABORATIONS & CONNECTIONS

The BC Land Summit is the perfect opportunity to network, learn, exchange knowledge, information, and ideas to advance land and land-use practices in BC and beyond.

The 2019 program focuses on topics in agrology, appraisal, landscape architecture, planning, and real estate. These areas of practice intersect architecture, forestry, law, engineering, development, resource management, social services, and many more, which may be featured as well.

The 2019 Land Summit will use a variety of conference program elements (conference break-out sessions, longer-form “deep dive” sessions, and mobile workshops or tours in the field) that will address some of the following key topic areas:

- Housing
- Energy and resource development
- Climate and sustainability
- Transit and transportation
- Finance and taxation
- Regulatory change
- Food security
- Indigenous relationships
- Urban design and development
- Economic development and revitalization
- Technology and change

Additional conference elements:

- Gala Dinner with guest presenter Mark Critch, anchor and roving reporter from *This Hour Has 22 Minutes*
- Welcome Reception
- Summit Celebration Reception
- Closing Reception

More details on time and program will be made available when confirmed.

HOW DO WE WORK TOGETHER WITH COMMUNITIES, INDIVIDUALS, DECISION-MAKERS, OTHER PROFESSIONS, AND WITH EACH OTHER WHILE STILL RESPECTING EACH OTHER'S KNOWLEDGE, IDEAS, INTERESTS, BACKGROUNDS, AND DIFFERENCES?

KEYNOTE SPEAKERS



Edward Glaeser
Urban Economist

Edward Glaeser is a pioneering urban economist. He has illuminated the vital role cities play in nurturing and promoting economic and cultural achievement, including entrepreneurship, idea creation and transmission, and even better personal health. Glaeser is the author of *Triumph of the City: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier and Happier*. He offers insights into the ways cities are the key to a nation's growth and prosperity. Glaeser is the Fred and Eleanor Glimp Professor of Economics at Harvard University where he teaches urban and social economics, and he is a writer for the Economix blog of *The New York Times* and a contributor to *Bloomberg View*.



Sheila Watt Cloutier
Environmental,
Cultural and Human
Rights Advocate

Sheila is one of four winners of the 2015 Right Livelihood Awards for her work on climate change in the Arctic. In 2007 she was nominated for the Nobel Peace Prize for her advocacy in showing the impact of global climate change on human rights. She has been awarded the Aboriginal Achievement Award, the UN Champion of the Earth Award, and the prestigious Norwegian Sophie Prize. She has received honorary doctorates from twenty universities for her pioneering work linking climate change to human rights. From 1995–2002 she served as the elected Canadian President of the Inuit Circumpolar Council, and in 2002 she was elected its international chair. Under her leadership, the world's first international legal action on climate change was launched with a petition to the Inter-American Commission on Human Rights. She is the author of *The Right to Be Cold: A revelatory memoir that looks at what climate change means for the north*.

PRESENTER



Mark Critch
Comedian

From prime ministers and premiers to movie stars and celebrities, Mark Critch of *This Hour Has 22 Minutes* proves that everyone has a funny side. Mark is one of the hardest working comedians in show business, winning multiple awards for both writing and performance.

SPONSORSHIP LEVELS + BENEFITS

THE SUMMIT SPONSOR \$60,000

Exclusive (1 available)

- Company description presented at session start
- Sponsorship of keynote speakers; the sponsor will have the opportunity to briefly introduce the keynote speakers
- Keynote session sponsor logo recognition in mobile app and on screen in session room
- Sponsor's promotional material (1 item) will be placed in the Summit Delegate bags (promotional item supplied by sponsor)
- Sponsor will receive 10 full registrations to the entire BC Land Summit experience
- 3 trade show tables
- Sponsor name and logo on conference program
- Sponsor name and logo on the Summit mobile app and Summit website
- Reserved seating and table sponsorship at dinner (table of 10)
- Promotion via BCLSS social media channels (Twitter, Facebook, LinkedIn)

THE CROWN SPONSOR \$40,000

Exclusive (1 available)

- Title sponsorship of the dinner
- Sponsor's promotional material (1 item) will be placed in the Summit Delegate bags (promotional item supplied by sponsor)
- Signage located at key points throughout the summit venue
- Sponsor will receive 6 full registrations to the entire BC Land Summit experience
- 2 trade show tables
- Sponsor name and logo on conference program
- Sponsor name and logo will appear on the Summit mobile app and Summit website
- Reserved seating and table sponsorship at dinner (table of 10)
- Promotion via BCLSS social media channels (Twitter, Facebook, LinkedIn)

THE RIDGE SPONSOR \$30,000

3 available. Title Sponsorship of 1 of the following:

- Breakfast
- Lunch
- Nutrition breaks
- Sponsor name and logo on signage located at key points throughout the Summit venue.
- Sponsor will receive 4 full registrations to the entire BC Land Summit experience
- 1 trade show table
- Sponsor name and logo on conference program
- Sponsor name and logo on the Summit mobile app and Summit website
- Reserved seating and table sponsorship at dinner (table of 10)
- Promotion via BCLSS social media channels (Twitter, Facebook, LinkedIn)

THE PASS SPONSOR \$20,000

3 available. Title Sponsorship of 1 of the following:

- Welcome Reception
- Summit Celebration Reception
- Closing Reception
- Sponsor name and logo on signage located at key points throughout the Summit venue
- Sponsor will receive 2 full registrations to the entire BC Land Summit experience
- Sponsor name and logo on the Summit mobile app and Summit website
- Reserved seating and table sponsorship at dinner
- Promotion via BCLSS social media channels (Twitter, Facebook, LinkedIn)



SPONSORSHIP LEVELS + BENEFITS

THE FACE SPONSOR \$10,000

- 4/5 available. Title Sponsorship of 1 of the following:
- Lanyard: Logo branding on delegate badge holders
 - Volunteer shirt package: logo branding on volunteer shirts worn onsite by BCLSS Volunteers
 - Delegate bag: Logo branding on delegate bags
 - ~~SOLD~~ Tech package (WiFi and charging station): WiFi signage on holding slides in plenary ballrooms and table in breakout rooms. Electronic charging station located in high traffic areas with logo on the station
 - Hotel keycards: Logo to appear on keycards for conference guests
- Sponsor name and logo on signage at key points throughout the Summit venue
 - Sponsors name and logo on the Summit mobile app and Summit website
 - Promotion via BCLSS social media channels (Twitter, Facebook, LinkedIn)

THE TREE LINE SPONSOR \$7,500 ~~SOLD~~

- Exclusive (1 available)
- Title sponsorship for the Summit Internet Café and Coffee Bar
 - Standalone signage in café area
 - Logo on floor signage at entrance of event
 - Sponsor name and logo on conference program
 - Sponsor name and logo on signage at key points throughout the Summit venue
 - Sponsor name and logo on the Summit mobile app and Summit website
 - Promotion via BCLSS social media channels (Twitter, Facebook, LinkedIn)

THE SNOW LINE SPONSOR \$5,000

- 3 available
- Title sponsorship per day of sessions (1 for May 8th, 1 for May 9th, and 1 for May 10th)
 - Signage in main conference hallway announcing all sessions of that day are sponsored
 - Sponsor name in conference program showcasing sessions sponsored
 - Sponsor recognized by emcee for sessions of that day
 - Sponsor name and logo on the Summit mobile app and Summit website
 - Promotion via BCLSS social media channels (Twitter, Facebook, LinkedIn)

THE BASE SPONSOR \$2,500

- Sponsor name and logo on conference program
- Sponsor name and logo on signage at key points throughout the Summit venue
- Sponsor name and logo on the Summit mobile app and Summit website
- Promotion via BCLSS social media channels (Twitter, Facebook, LinkedIn)

FRIENDS OF THE SUMMIT \$0-2,499

This option is for anyone who wants to support the Summit, if even with a small donation. This will also be a category for in-kind and on-site support.

Sponsor name and logo will appear on the Summit mobile app and website and on signage at the venue.

VISUAL ADVERTISING OPPORTUNITIES

1. Escalator glass – four glass railings: \$4000.00
 - Two sets of escalators between level 1 and level 2 with mezzanine landing between. Branding will be on all glass, going up and down.
2. Glass window panels – four upper, four lower: \$3000.00
3. Column Graphics – 3 lower-panels: \$2000.00
 - All columns offer large semi-circumference fascia panels at 72 inches in height.

The 2019 BC Land Summit in Vancouver will be a unique and exciting conference event. Where title sponsorships are limited, choice will be provided on a "first come, first served" basis.

To secure your sponsorship opportunity, contact Maggie Hill at mhill@reibc.org or 604-685-3702 ext 103