

## BCSLA Strategic Initiatives

Membership response to key strategic initiatives as identified by BCSLA focus group.

The table below displays the average rating for survey respondents.

Legend: 1 = Do not support at all; 2 = Somewhat do not support; 3 = Neutral; 4 = Somewhat support; 5 = Fully support

Strategic Priority	Rating Average
Develop greater public awareness and trust for landscape architecture and the BCSLA through regular press releases or the retention of a media relations representative	4.29 56.4% Fully support
Establish better government relationships to direct and influence the legislation that affects the practice of landscape architecture in BC	4.46 67.7% Fully support
Amend bylaws to require BCSLA registered professionals working in government positions to identify themselves as Landscape Architects	3.83 36.8% Fully support
Build stronger relationships with allied professional organizations (i.e. PIBC, AIBC, APEG, etc.)	4.34 51.9% Fully support
Build the BCSLA office staff team with additional paid positions	3.37 39.1% Neutral
Establish a permanent location for the BCSLA office through the purchase of an office space	3.02 43.6% Neutral
Foster enhanced financial remuneration in both the private and public realm for landscape architects in BC that reflects their training, knowledge, and commitment to professional excellence	4.35 59.4% Fully support
Establish a clear guide for the valuation of landscape architectural services and encourage consistency in value for professional service in BC	4.35 60.2% Fully support
At the 2010 BCSLA Strategic Planning Workshop, it was suggested that the BCSLA consider developing a credit report to deal with clients who have overdue accounts for services provided by BCSLA members. The report would be self-reporting and voluntary and would be made available on the members only portion of the BCSLA website. Would you support the development of a BCSLA credit report for the purpose of reporting overdue client accounts? This on-line tool may be used by individuals or firms in the preparation of proposals and when considering new projects to determine if a potential client has a dispute or has not paid another BCSLA member for services rendered.	Yes - 36.8% No - 10.5% Maybe. More information is required. - 52.6%