

BCSLA WEBSITES and SOCIAL MEDIA - Terms of Use

The British Columbia Society of Landscape Architects (BCSLA) is a professional organization whose members are registered Landscape Architects, licensed to practice in British Columbia. The Society was established by the enactment of the Architects (Landscape) Act in 1968 as a self-governing professional organization whose objectives include the furtherance and maintenance of proper standards of professional practice.

BCSLA.org and Sitelines.org

Persons and organizations working in fields related to landscape architecture that wish to advise our members of their services can become a BCSLA Affiliate. Any organization, institution, or business with an affiliation to the Principles and Practice of Landscape Architecture may apply as a BCSLA Affiliate and upon acceptance, will receive a listing on our websites (<u>www.bcsla.org</u> and <u>www.sitelines.org</u>). To refer to your company as a BCSLA Affiliate on your website, you must be a current BCSLA Affiliate, and must provide a link to the BCSLA websites. Please see BCSLA Logo – Terms of Use Policy for additional information.

Social Media - Facebook and Twitter

In addition, the BCSLA currently holds two active social media accounts:

<u>www.facebook.com/BCSocietyofLandscapeArchitects</u> and <u>www.twitter.com/#!/BCSLA</u>. The purpose of these two social media accounts is to spread the awareness of the BCSLA and the Landscape Architecture profession to industry professionals and to the public.

Those who wish to submit material (images, events, videos, web-articles) which may be of interest to "Fans" and "Followers" of the BCSLA may send requests to <u>office@bcsla.org</u>, Re: Social Media. Please note that the BCSLA adheres to the Ten Principles of Privacy Protection which can be viewed at, <u>http://www.bcsla.org/sites/default/files/Privacy_Updated_Sept03_2014.pdf</u>. Individuals who submit material are

responsibility for any copyrights or photography fees.

The BCSLA welcomes feedback and comments on information and links posted on BCSLA's Facebook and Twitter accounts. Once posted, the BCSLA reserves the right to delete submissions which contain:

- Material which infringes on the rights of any third party, including intellectual property, privacy, or publicity rights.
- Material that is unlawful, obscene, defamatory, threatening, harassing, abusive, slanderous, hateful, or embarrassing to any other person or entity as determined by the BCSLA in its sole discretion.
- Advertisements or solicitations of business.
- Chain letters or pyramid schemes, duplicate comments, or "spam".
- Comments which fail to conform with "BCSLA Terms of Use Online".

The BCSLA also reserves the right to delete any comments posted BCSLA's Facebook and Twitter accounts, regardless of whether such comments violate "BCSLA Terms of Use – Online".

Please note that the comments expressed on BCSLA's Facebook and Twitter accounts do not reflect the opinions and position of the BCSLA or its officers and employees. Finally, by commenting on and/or by submitting material to be posted on BCSLA's Facebook and Twitter accounts, you agree that you will indemnify the BCSLA against any damages, losses, liabilities, judgments, costs, or expenses (including reasonable attorneys' fees and costs) arising out of a claim by a third party relating to any material or comments submitted.

If you have any questions regarding this document, please contact the BCSLA Professional and Public Relations Committee c/o BCSLA at <u>office@bcsla.org</u>.

BCSLA WEBSITES and SOCIAL MEDIA - Terms of Use (cont.)

The BC Society of Landscape Architects (BCSLA) was formed in 1962 and registered in 1964 under the BC Societies Act. BCSLA regulates the profession of landscape architecture according to provincial statute. Landscape architecture is a comprehensive discipline involving land analysis, planning, design, management and conservation and rehabilitation. Typical projects include site design, urban planning, environmental impact studies, parks and recreation planning and residential garden design. The BCSLA promotes continuing education and high standards of professional practice in order to assure the health, safety, and welfare of the public in British Columbia.