

## 2014/15 Philip Tattersfield Essay Competition Scholarship

### Purpose

The BC Society of Landscape Architects (BCSLA) Philip Tattersfield Essay Competition promotes design writing, diversifies student skillsets, and elevates the level of writing within the profession, early in the careers of future landscape architects.

Philip Tattersfield had a distinguished career as the first landscape architect registered in British Columbia. Over his career, Tattersfield authored more than 150 publications, briefs, lectures, and television series in North America and overseas covering philosophical and technical aspects of practice. He was integral in shaping the BCSLA and contributed extensively to the BCSLA publication, SITELINES MAGAZINE.

SITELINES MAGAZINE is the primary vehicle for landscape architects in British Columbia to showcase their literary talents, fostering design communication within our profession and within British Columbia.

### 2014/15 Topic

Excellence in design writing is critical and constructive in nature, though-provoking and topical, and engages the reader with a deeper understanding of the subject at hand. Topics may include, but are not limited to a:

- Critique (with a point of view) of a recent public realm project in BC.
- Position paper on how landscape architects might provide leadership locally, nationally, or globally.
- Blog posting intended for sites such as The Dirt, World Landscape Architecture, Landscape+Urbanism, [www.landscapearchitectureresource.com](http://www.landscapearchitectureresource.com).

### Prize

The winner will receive a **\$1,000** cash prize paid by the BCSLA.

The winning submission will be published as a feature article in SITELINES Magazine.

Images and excerpts from the essays of all entrants may also be published in the same SITELINES issue.

### Eligibility

Scholarship participants must be a current student of landscape architecture at the University of British Columbia (UBC) and must not have previously won the award.

## Submission Requirements

The scholarship will be awarded based on an annual essay competition. The winner will be chosen by a panel of judges.

Submission requirements will be an original 1,000 word essay.

The topic shall always relate to landscape architecture in British Columbia.

Guidelines will be developed and vetted through the BCSLA Board of Directors care of the Communications Sub-Committee in consultation with the BCSLA UBC Representative before the scholarship contest opens to the students.

## Submission Date

Please submit essays to Jessica Tan, BCSLA Member Services & Communications Coordinator at [office@bcsla.org](mailto:office@bcsla.org), with the subject line "Tattersfield-Your Name" by **12NOON PDT October 15, 2014**.

## Timeline

<b>August 15</b>	<b>Competition opens</b>
<b>October 15</b>	<b>Deadline for Submissions</b>
October 16-22	Deliberation
October 23	Winner Announced
November 28	Winning Entry mailed out in December SITELINES

## Judging

Entries will be judged based on clarity of writing, visionary content, and the author's ability to engage the reader. A winner will be declared and honourable mentions may be noted. The panel of judges will consist of:

- A BCSLA Director.
- The current SITELINES Editor.
- A faculty member from the UBC Landscape Architecture Program.
- An honorary juror.
- The Director who serves as the liaison to the BCSLA Communications Sub-Committee will Chair the panel.